

XM SATELLITE RADIO INC.
20on20's 12 DAYS OF TISDALE SWEEPSTAKES
OFFICIAL RULES

1. **ELIGIBILITY: NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.** Open to legal residents of the 48 contiguous United States and the District of Columbia. Employees, officers and directors of XM Satellite Radio Inc. (the "Sponsor"), their respective affiliates, subsidiaries, and advertising and promotion agencies (collectively, "Sponsor and its agents") and immediate family members (spouses and siblings, children and parents and their spouses, regardless of where they live) or members of the same households (whether related or not) of such individuals or employees of Sirius Satellite Radio are not eligible. Void in Alaska, Hawaii, Canada and where prohibited.

2. **TO ENTER:** "20on20's 12 Days of Tisdale Sweepstakes" which begins Tuesday, January 1, 2008 at 12:00:00 a.m. Eastern Time ("ET") and ends Saturday, January 12, 2008 at 11:59:59 p.m. Eastern Time ("Sweepstakes Period") provides an opportunity to enter to win an Ashley Tisdale VIP package including an Ashley Tisdale CD, Ashley Tisdale DVD, Marc Ecko Red drawstring bag, clutch purse and watch. There are 2 ways to enter: 1) send an email to twentyontwenty@xmradio.com during the Sweepstakes Period with the subject line "Tisdale", and include your name, date of birth, mailing address, and telephone number. One email entry per person; or 2) hand print your name, date of birth, complete address, telephone number, and email address, on a 3"x5" piece of paper and mail it to: "20on20s 12 Days of Tisdale Sweepstakes", XM Satellite Radio Inc., c/o 20on20, 1500 Eckington Place NE, Washington, DC 20002. Mail-in entries must be received by January 12, 2008. There is no limit to the number of times you may enter by mail, but each entry must be sent in a separate #10 envelope with the entrant's first and last name, street address, city, state and zip code legibly handwritten in the upper left hand corner of the outer envelope. Entries that utilize address labels or stickers, that are photocopied, hand-stamped, computer-generated or otherwise mechanically produced or reproduced, that are not mailed in separate outer mailing envelopes, or that otherwise fail to comply with these Official Rules will be disqualified. Entries may be used on air on XM Satellite Radio and online and any and all other media at Sponsor's sole discretion. By submitting an entry, you warrant and represent that your entry is your own original work, has not been previously published, that you own or otherwise control all of the rights to your entry materials and that your entry does not violate any law, regulation or any right of any third-party. Sponsor reserves the right in its sole discretion to disqualify any entry at any time in the event it is determined that the entrant has not complied with these Official Rules. Released Parties are not responsible for failures or malfunctions of phones, phone lines or telephone systems; lost entries or transmissions; interrupted or unavailable network, server or other connections; miscommunications, failed computer hardware or software or other technical failures; garbled, misrouted or scrambled transmissions; incomplete entries or communications; or other errors or problems of any kind whether mechanical, human, electronic or otherwise; or for those who cannot access the Internet or cannot click-through for any period of time for any reason. Sponsor reserves the right, in its sole discretion, to void any and all entries of an entrant whom Sponsor believes has attempted to tamper with or impair the administration, security, fairness or proper play of

this sweepstakes. Use of any device to automate entry is prohibited and such entries will be deemed void.

3. **DRAWING:** One (1) winner will be selected each day of the Sweepstakes Period from among all eligible entries received for that day. Each entry period begins at 12:00:00 AM ET of each day of the period and ends at 11:59:59 PM ET that same day. Potential winners will be contacted by Sponsor by telephone on or before January 13, 2008. Odds of winning in a drawing will be based on the number of eligible entries received each day of the Sweepstakes Period. Limit one prize per person per household for the duration of the promotion period.
4. Winner agrees to grant Sponsor and those acting pursuant to Sponsor's direction: [a] all rights of ownership, reproduction and use of Entry for any purpose whatsoever without compensation or further permission, including but not limited to an irrevocable and perpetual, royalty-free, worldwide right, in all media (now known or later developed) to use, publish, alter or otherwise exploit email; and [b] the use of their names, likenesses, voices, statements, any biographical information they provide and/or photographs/video for advertising, publicity and promotional purposes in all media, including but not limited to on air and within Sponsor's website without compensation (unless prohibited by law) and agree to execute specific consent to such use if asked to do so. Winners further agree that Sponsor may elect, in its sole discretion, to not use any winning Entry or to use only a portion of any winning Entry.
5. **PRIZES:** Twelve (12) daily prizes will be awarded consisting of: one (1) Ashley Tisdale CD, one (1) Ashley Tisdale DVD, one (1) Marc Ecko Red drawstring bag, one (1) Marc Ecko Red clutch purse and one (1) Marc Ecko watch. Approximate Retail Value ("ARV"): One Hundred and Seventy Dollars (\$170.00) each. Total ARV of all prizes: \$2,040.00.
6. **WINNER NOTIFICATION:** The potential daily winners will be notified by phone on or before January 13, 2008 and must be available by phone when called. Inability to contact a daily winner or the return of any prize notification as undeliverable will result in the prize being forfeited and an alternate winner will be selected at random from the remaining eligible entries. No telephone messages will be left for potential winners, and potential winners will only be telephoned one time for attempted prize notification. Notification attempts not satisfactorily completed within 3 minutes may be deemed as unsuccessful, and an alternate winner will be selected. The winners will be required to execute, have notarized and return—within 48 hours of receipt—an affidavit of eligibility and liability release prior to the issuance of any prizes.
7. Winner is responsible for the payment of taxes on the prize and for any other costs and expenses associated with the acceptance and use of the prize not specifically described above.
8. **GENERAL:** Taxes on prizes and all expenses related to acceptance and use of prizes and not specified are the sole responsibility of winners. By participating, entrants agree [a] to these rules and decisions of Sponsor, which shall be final in all respects relating to this Sweepstakes; [b] to release, discharge and hold harmless Sponsor and its agents from any and all injuries, liability, losses and damages of any kind resulting from their participation in the sweepstakes or their acceptance, use or misuse of prize including, without limitation,

personal injury, death and property damage; and if a winner, [c] to permit Sponsor and its agents to use his or her name, photograph, likeness, statements, biographical information, voice, voice likeness, city and state address, and the photograph and/or video of entrant's room for advertising, publicity and promotional purposes in all media, including but not limited to on air and at www.xmradio.com, in perpetuity, without compensation (unless prohibited by law) and agree to execute specific consent to such use upon request. Sponsor and its agents and the officers, directors and employees of each are not responsible for and shall not be liable for: [a] electronic, hardware or software program, network, Internet, computer, satellite transmission failures or other technical malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the collection, processing and transmission of data; [b] lost, late, misdirected, illegible or incomplete entries or postage-due mail; [c] any type of graphical or other error in the advertising or printing of the sweepstakes or in the administration of the sweepstakes; or [d] any condition that may cause the administration, security or proper play of the promotion to be disrupted or corrupted. Sponsor reserves the right to cancel or suspend the Sweepstakes or any portion thereof should virus, bugs or other causes beyond the control of Sponsor corrupt the administration, security or proper play of the promotion, in which case prize will be awarded via a random drawing from among all eligible entries received prior to cancellation. Sponsor reserves the right in its sole discretion to disqualify any entry at any time in the event it is determined that the entrant has not complied with these Official Rules. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

9. USE OF INFORMATION: The collection and use of entrant information will be governed by Sponsor's on-line privacy policy, available for viewing at <http://www.xmradio.com/about/privacy-policy.xmc>.
10. WINNER LIST: For a list of winners, mail a self-addressed, stamped envelope to be received by February 13, 2008, to: "20on20's 12 Days of Tisdale" Sweepstakes Winners List, XM Satellite Radio Inc., c/o Misty Dennis, 1500 Eckington Place NE, Washington, DC 20002.

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