

## Consumers/Subscribers

- **How will the merger affect consumers?**

The merger can ultimately help to increase the number of programs available. More programming will be available by all consumers. Also, after a transition period, the companies want to use their expanded channel capacity to offer enhanced services, and even more diverse programming.

- **Will a merged service raise its monthly subscription fee?**

The merged company will be competing with many other audio entertainment providers — including free “over-the-air” AM, FM, and HD radio, Internet radio, music subscription services, iPods and other MP3 players, CD players, and cell phones, as well as growing new technologies and services like MediaFLO, 3G, and WiMax — and will have strong incentives to keep prices low in order to attract more subscribers.

- **How will current subscribers transition to a new merged service?**

Both companies are committed to ensuring the smoothest possible transition for current subscribers, and we do not anticipate any interruptions in service. We will seek to integrate the companies and technology platforms as quickly as possible, while supporting both XM and Sirius customers.

- **Will the merged company add commercials to its currently commercial-free music lineup?**

There are no plans to do so. Both companies see the value in commercial-free music as a major attraction to subscribers.

- **What will the merged programming lineup look like?**

Once fully integrated, the new company plans to provide customers with access to a greater portfolio of rich and diverse programming.

In addition, a merger would ultimately allow the new company to eliminate duplicative music programming and free up bandwidth, which could be reallocated to enable them to offer exciting new services and expanded public interest programming, including more news and information. Additionally, bandwidth could be re-deployed to enrich underserved markets and attract more diverse segments.

- **When will XM subscribers be able to listen to Sirius content on their radio?**

It's too early in the process to address timing. Ultimately, the merger can help to increase the number of programs available to consumers.

- **Will current XM subscribers need to buy new radios?**

No.